



# Kansas

Jun 01, 2005 through Jun 30, 2006

## Call Volume

2,769 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	1897	99.1 %
Spanish	18	0.9 %
<b>Total:</b>	<b>1915</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	1755	63.4 %
Male	806	29.1 %
Missing	208	7.5 %
<b>*Total:</b>	<b>2769</b>	<b>100.0 %</b>

## Pregnant

198

\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	1755	48.0
Male	806	47.8
<b>Total:</b>	<b>2561</b>	<b>47.9</b>

Age by Group	Callers	Percentage
Under 18	45	1.8 %
18-29	752	29.5 %
30-44	725	28.4 %
45-64	877	34.4 %
65 and over	151	5.9 %
<b>Total:</b>	<b>2550</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Never attended school or only Kindergarten	2	0.1 %
Grades 1-5 (some Grade School)	2	0.1 %
Grades 6-8 (some Jr. High School)	77	3.3 %
Grades 9-11 (some High School)	376	16.2 %
High School Graduate or GED	768	33.0 %
Some College or Technical School	683	29.3 %
Technical/Trade School	150	6.4 %
College Graduate	215	9.2 %
Graduate School	51	2.2 %
Refused to answer	4	0.2 %
<b>Total:</b>	<b>2328</b>	<b>100.0 %</b>



# Kansas

Jun 01, 2005 through Jun 30, 2006

Marital Status	Callers	Percentage
Single	814	35.7 %
Married	845	37.1 %
Divorced	447	19.6 %
Widowed	99	4.3 %
Separated	67	2.9 %
Refused to answer	5	0.2 %
Unknown	1	0.0 %
Total:	2278	100.0 %

Hispanic Ethnicity	Count	Percentage
No	2217	95.7 %
Refused to Answer	6	0.3 %
Yes	91	3.9 %
Refused	1	0.0 %
Not Ascertained	1	0.0 %
Total:	2316	100.0 %

Race for Non-Hispanic Ethnicity	Count	Percentage
White	1862	82.4 %
Black	183	8.1 %
Asian	6	0.3 %
American Indian or Native American	62	2.7 %
Native Hawaiian or other Pacific Islander	3	0.1 %
Other	127	5.6 %
None of the Above	3	0.1 %
Refused to answer	12	0.5 %
Don't Know	1	0.0 %
Total:	2259	100.0 %

Race for Hispanic Ethnicity	Count	Percentage
Other	127	100.0 %
Total:	127	100.0 %

Sexual Orientation	Callers	Percentage
Gay	20	0.9 %
Lesbian	9	0.4 %
Bisexual	24	1.1 %
Heterosexual or Straight	2173	95.3 %
Other	9	0.4 %
No Answer	45	2.0 %
Total:	2280	100.0 %



# Kansas

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Do you have children under 18 in the home	Callers	Percentage
Yes	995	43.8 %
No	1279	56.2 %
<b>Total:</b>	<b>2274</b>	<b>100.0 %</b>

How Many Children	Callers	Percentage
1	416	100.0 %
2	344	100.0 %
3	162	100.0 %
4	50	100.0 %
5	18	100.0 %
6	3	100.0 %
16	1	100.0 %
7	2	100.0 %
<b>Total:</b>	<b>996</b>	<b>100.0 %</b>

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	627	27.6 %
Smoking is not allowed anywhere inside your home	749	33.0 %
Smoking is allowed in some areas or at some times	524	23.1 %
Smoking is allowed anywhere inside the home	366	16.1 %
I don't know	2	0.1 %
Refused to answer	4	0.2 %
<b>Total:</b>	<b>2272</b>	<b>100.0 %</b>

Sad or Blue	Callers	Percentage
Yes	828	35.9 %
No	1477	64.1 %
<b>Total:</b>	<b>2305</b>	<b>100.0 %</b>

Income	Callers	Percentage
\$0 to \$14,999	642	39.3 %
\$15,000 to \$24,999	263	16.1 %
\$25,000 to \$34,999	211	12.9 %
\$35,000 to \$49,999	128	7.8 %
\$50,000 to \$74,999	85	5.2 %
\$75,000 to \$99,999	28	1.7 %
\$100,000 and over	29	1.8 %
Don't know/Not sure	179	11.0 %
Refused	68	4.2 %
<b>Total:</b>	<b>1633</b>	<b>100.0 %</b>



# Kansas

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How Heard About Quitline		Callers	Percentage
Ads	TV ad	697	25.4 %
	Radio Ad	36	1.3 %
	Newspaper ad	35	1.3 %
	Flyer (school/community)	163	5.9 %
Subtotal:		931	33.9 %
Referrals	Internet/Website	73	2.7 %
	Other health care provider	117	4.3 %
	ACS Office	33	1.2 %
	County Health Department	178	6.5 %
	Nurse	12	0.4 %
	Transferred from NCIC	2	0.1 %
	Dentist	11	0.4 %
	Pharmacist	3	0.1 %
	Doctor/Healthcare Provider	449	16.4 %
	Family/Friend	167	6.1 %
	Community Event	19	0.7 %
	Workplace	51	1.9 %
	Phone Book	12	0.4 %
Subtotal:		1127	41.0 %
News	TV news story	60	2.2 %
	Newspaper story	19	0.7 %
Subtotal:		79	2.9 %
Other	Other	548	20.0 %
Subtotal:		548	20.0 %
	Cigarette Pack (on/inside)	36	1.3 %
	Good Morning America Show	1	0.0 %
	ABC Evening News Broadcast	24	0.9 %
Subtotal:		61	2.2 %
Total:		2746	100.0 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	208	7.5 %
Subtotal:		208	7.5 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	150	5.4 %
Subtotal:		150	5.4 %
Personally Quitting Cigarettes	Counseling	738	26.7 %
	Counseling & Community Referral	627	22.6 %
	Self-Help	475	17.2 %
	Self-Help & Community Referral	253	9.1 %
	Info	142	5.1 %
	Info & Community Referral	1	0.0 %
	Community Referrals	32	1.2 %
Subtotal:		2268	81.9 %
Personally Quitting Smokeless	Counseling	10	0.4 %
	Counseling & Community Referral	10	0.4 %
	Self-Help	10	0.4 %
	Self-Help & Community Referral	3	0.1 %
	Info	6	0.2 %
	Community Referrals	1	0.0 %
Subtotal:		40	1.4 %
Already Quit Cigarettes	Counseling	25	0.9 %
	Counseling & Community Referral	36	1.3 %
	Self-Help	15	0.5 %
	Self-Help & Community Referral	13	0.5 %
	Info	9	0.3 %
Subtotal:		98	3.5 %
Already Quit Smokeless	Counseling & Community Referral	2	0.1 %
	Self-Help	1	0.0 %
Subtotal:		3	0.1 %
Personally Quitting Non-smoker	Info	1	0.0 %
Subtotal:		1	0.0 %
Personally Quitting Pipes	Info	1	0.0 %
Subtotal:		1	0.0 %
Total:		2769	100.0 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	21.0	10.5
Callers with valid response	2116	31

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.4	5.6
Callers with valid response	2139	33

Tobacco Duration	Callers	Percentage
Less than one year	2	0.1 %
One to five years	181	7.8 %
Six to ten years	338	14.6 %
Greater than ten years	1797	77.5 %
<b>Total:</b>	<b>2318</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	1143	52.3 %
No	1044	47.7 %
<b>Total:</b>	<b>2187</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	2110	87.6 %
	Action	97	4.0 %
	Did not provide sufficient information to establish	159	6.6 %
<b>Subtotal:</b>		<b>2366</b>	<b>98.2 %</b>
Smokeless	Contemplation	33	1.4 %
	Action	3	0.1 %
	Did not provide sufficient information to establish	7	0.3 %
<b>Subtotal:</b>		<b>43</b>	<b>1.8 %</b>
<b>Total:</b>		<b>2409</b>	<b>100.0 %</b>



# Kansas

Jun 01, 2005 through Jun 30, 2006

May I ask how many cigarettes you smoke a day?

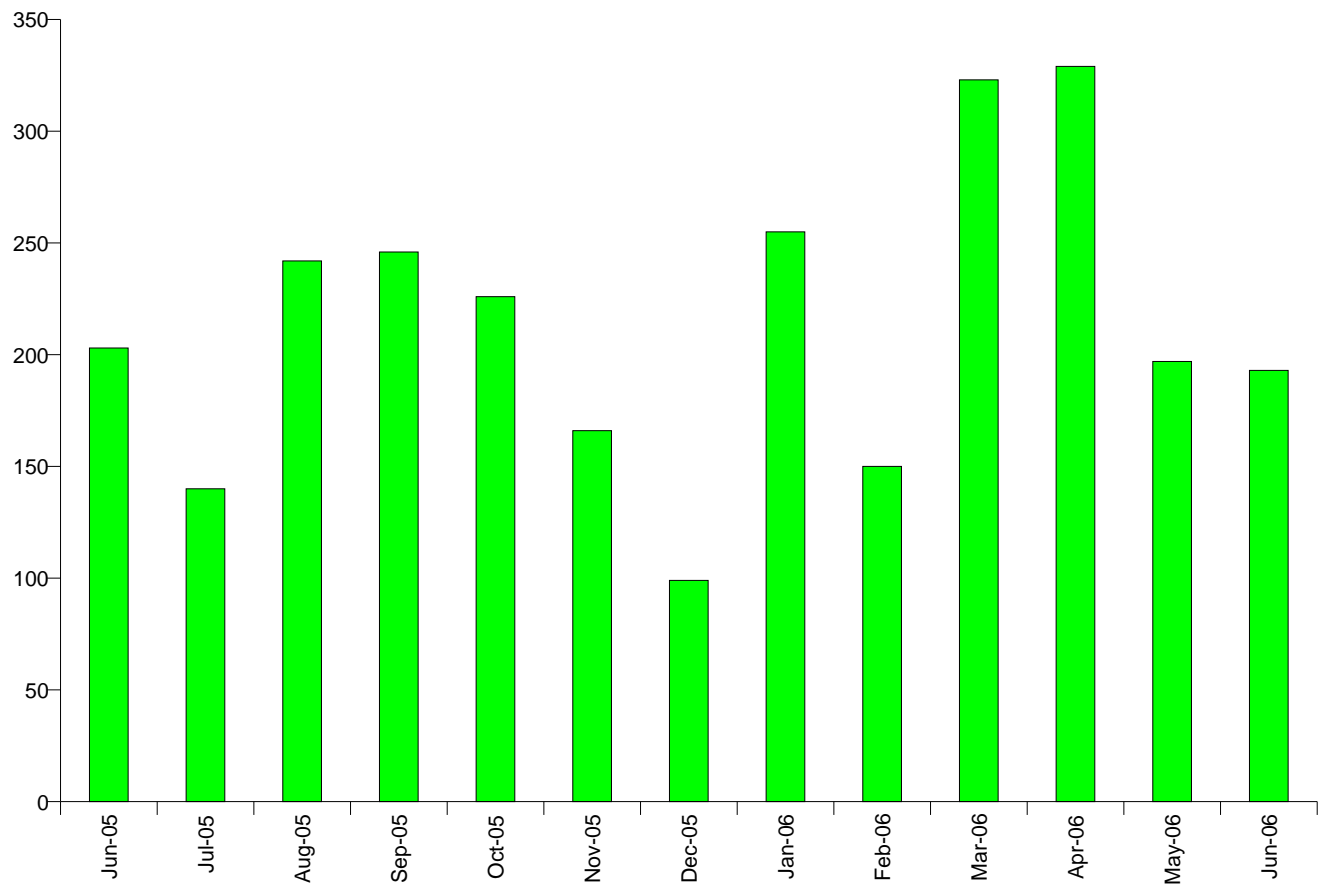
Cigarettes per Day	Callers	Percentage
1	7	0.3 %
2	13	0.6 %
3	26	1.2 %
4	24	1.1 %
5	54	2.6 %
6	47	2.2 %
7	45	2.1 %
8	36	1.7 %
9	10	0.5 %
10	266	12.6 %
11	4	0.2 %
12	44	2.1 %
13	15	0.7 %
14	7	0.3 %
15	165	7.8 %
16	8	0.4 %
17	14	0.7 %
18	17	0.8 %
19	1	0.0 %
20	683	32.3 %
22	5	0.2 %
23	4	0.2 %
24	2	0.1 %
25	74	3.5 %
26	1	0.0 %
27	4	0.2 %
28	5	0.2 %
30	239	11.3 %
32	1	0.0 %
35	39	1.8 %
38	1	0.0 %
40	173	8.2 %
45	4	0.2 %
50	32	1.5 %
55	2	0.1 %
57	1	0.0 %
60	33	1.6 %
65	1	0.0 %
80	7	0.3 %
100	2	0.1 %
<b>Total:</b>	<b>2116</b>	<b>100.0 %</b>

# Kansas

Jun 01, 2005 through Jun 30, 2006

## Monthly Call Volume

Month	Callers	Percentage
Jun-05	203	7.3 %
Jul-05	140	5.1 %
Aug-05	242	8.7 %
Sep-05	246	8.9 %
Oct-05	226	8.2 %
Nov-05	166	6.0 %
Dec-05	99	3.6 %
Jan-06	255	9.2 %
Feb-06	150	5.4 %
Mar-06	323	11.7 %
Apr-06	329	11.9 %
May-06	197	7.1 %
Jun-06	193	7.0 %
<b>Total:</b>	<b>2769</b>	<b>100.0 %</b>



- Number of Calls is on Vertical Axis  
- Month is on Horizontal Axis





# Kansas

Jun 01, 2005 through Jun 30, 2006



# Kansas

Jun 01, 2005 through Jun 30, 2006

## Monthly Call Volume by County

County Name	Callers	Percentage
Allen	17	0.6 %
Anderson	5	0.2 %
Atchison	12	0.4 %
Barber	11	0.4 %
Barton	47	1.7 %
Bourbon	24	0.9 %
Brown	9	0.3 %
Butler	82	3.0 %
Chase	1	0.0 %
Chautauqua	6	0.2 %
Cherokee	22	0.8 %
Clark	1	0.0 %
Clay	13	0.5 %
Cloud	17	0.6 %
Coffey	11	0.4 %
Cowley	62	2.2 %
Crawford	83	3.0 %
Davidson	1	0.0 %
Decatur	2	0.1 %
Dickinson	48	1.7 %
Doniphan	9	0.3 %
Douglas	78	2.8 %
Edwards	4	0.1 %
Elk	5	0.2 %
Ellis	27	1.0 %
Ellsworth	9	0.3 %
Finney	59	2.1 %
Ford	27	1.0 %
Franklin	13	0.5 %
Geary	43	1.6 %
Gove	6	0.2 %
Graham	2	0.1 %
Grant	3	0.1 %
Gray	11	0.4 %
Greenwood	15	0.5 %
Hamilton	3	0.1 %
Harper	10	0.4 %
Harvey	33	1.2 %
Haskell	11	0.4 %
Hodgeman	4	0.1 %
Jackson	8	0.3 %
Jefferson	15	0.5 %
Jewell	3	0.1 %
Johnson	189	6.8 %
Kearny	6	0.2 %
Kingman	4	0.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

## Monthly Call Volume by County

County Name	Callers	Percentage
Kiowa	3	0.1 %
Labette	20	0.7 %
Lane	9	0.3 %
Leavenworth	25	0.9 %
Lincoln	2	0.1 %
Linn	6	0.2 %
Logan	6	0.2 %
Lyon	31	1.1 %
Marion	18	0.7 %
Marshall	5	0.2 %
McPherson	23	0.8 %
Meade	9	0.3 %
Miami	18	0.7 %
Mitchell	7	0.3 %
Montgomery	41	1.5 %
Morris	9	0.3 %
Morton	3	0.1 %
Nemaha	6	0.2 %
Neosho	11	0.4 %
Ness	3	0.1 %
Norton	9	0.3 %
Osage	15	0.5 %
Osborne	7	0.3 %
Ottawa	18	0.7 %
Pawnee	12	0.4 %
Phillips	6	0.2 %
Pottawatomie	15	0.5 %
Pratt	9	0.3 %
Rawlins	2	0.1 %
Reno	105	3.8 %
Republic	7	0.3 %
Rice	16	0.6 %
Riley	46	1.7 %
Rooks	4	0.1 %
Rush	5	0.2 %
Russell	11	0.4 %
Saline	106	3.8 %
Scott	6	0.2 %
Sedgwick	597	21.6 %
Seward	15	0.5 %
Shawnee	219	7.9 %
Sheridan	1	0.0 %
Sherman	8	0.3 %
Smith	1	0.0 %
Stafford	9	0.3 %
Stanton	2	0.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

## Monthly Call Volume by County

County Name	Callers	Percentage
Stevens	9	0.3 %
Sumner	23	0.8 %
Thomas	8	0.3 %
Trego	2	0.1 %
Wabaunsee	9	0.3 %
Wallace	2	0.1 %
Washington	6	0.2 %
Wichita	7	0.3 %
Wilson	17	0.6 %
Wyandotte	107	3.9 %
Total:	2767	100.0 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
13	1	0.0 %	0.0 %
14	4	0.2 %	0.2 %
15	6	0.2 %	0.4 %
16	17	0.7 %	1.1 %
17	17	0.7 %	1.8 %
18	35	1.4 %	3.1 %
19	52	2.0 %	5.2 %
20	46	1.8 %	7.0 %
21	76	3.0 %	10.0 %
22	67	2.6 %	12.6 %
23	67	2.6 %	15.2 %
24	75	2.9 %	18.2 %
25	86	3.4 %	21.5 %
26	68	2.7 %	24.2 %
27	66	2.6 %	26.8 %
28	65	2.5 %	29.3 %
29	49	1.9 %	31.3 %
30	57	2.2 %	33.5 %
31	56	2.2 %	35.7 %
32	42	1.6 %	37.3 %
33	29	1.1 %	38.5 %
34	43	1.7 %	40.2 %
35	35	1.4 %	41.5 %
36	35	1.4 %	42.9 %
37	40	1.6 %	44.5 %
38	48	1.9 %	46.4 %
39	52	2.0 %	48.4 %
40	46	1.8 %	50.2 %
41	52	2.0 %	52.2 %
42	59	2.3 %	54.5 %
43	61	2.4 %	56.9 %
44	70	2.7 %	59.7 %
45	61	2.4 %	62.1 %
46	59	2.3 %	64.4 %
47	54	2.1 %	66.5 %
48	79	3.1 %	69.6 %
49	57	2.2 %	71.8 %
50	52	2.0 %	73.9 %
51	50	2.0 %	75.8 %
52	61	2.4 %	78.2 %
53	64	2.5 %	80.7 %
54	33	1.3 %	82.0 %
55	42	1.6 %	83.7 %
56	35	1.4 %	85.1 %
57	34	1.3 %	86.4 %
58	44	1.7 %	88.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
59	26	1.0 %	89.1 %
60	28	1.1 %	90.2 %
61	31	1.2 %	91.5 %
62	21	0.8 %	92.3 %
63	24	0.9 %	93.2 %
64	22	0.9 %	94.1 %
65	12	0.5 %	94.5 %
66	15	0.6 %	95.1 %
67	15	0.6 %	95.7 %
68	16	0.6 %	96.4 %
69	13	0.5 %	96.9 %
70	8	0.3 %	97.2 %
71	9	0.4 %	97.5 %
72	9	0.4 %	97.9 %
73	10	0.4 %	98.3 %
74	5	0.2 %	98.5 %
75	6	0.2 %	98.7 %
76	9	0.4 %	99.1 %
77	8	0.3 %	99.4 %
78	3	0.1 %	99.5 %
79	3	0.1 %	99.6 %
80	2	0.1 %	99.7 %
81	1	0.0 %	99.7 %
82	1	0.0 %	99.8 %
83	3	0.1 %	99.9 %
84	1	0.0 %	99.9 %
85	2	0.1 %	100.0 %
<b>Total:</b>	<b>2550</b>	<b>100.0 %</b>	

# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
?	2	0.1 %
AARP	3	0.2 %
AARP-Medicaid	1	0.1 %
aarp & passway & disability	1	0.1 %
AARP/Unitive and VA	1	0.1 %
ABC	1	0.1 %
admin. health	1	0.1 %
Aetna	16	1.0 %
Aflac	2	0.1 %
aliance	1	0.1 %
Allied	2	0.1 %
Allstate	1	0.1 %
Ameriban Solutions	1	0.1 %
Ameribend Solutions	1	0.1 %
American Family	3	0.2 %
American Family supp	1	0.1 %
American Fidelity	1	0.1 %
American Medical Security	1	0.1 %
American Quest	1	0.1 %
American Underwriters	1	0.1 %
Anthem Blue Cross	1	0.1 %
archdiocisty of kansas city	1	0.1 %
Armey	1	0.1 %
Assurance Health	1	0.1 %
Assurant Health	1	0.1 %
Atlas Life	1	0.1 %
Atna	1	0.1 %
Awesome Power	1	0.1 %
bc / bs	1	0.1 %
BCBS	20	1.3 %
BC BS	1	0.1 %
BC/BS	17	1.1 %
BCBS and Medicare	1	0.1 %
B/C B/S Anthem	1	0.1 %
BCBS Blue Select	1	0.1 %
BCBS Consecro, Heart attack & Cancer policy	1	0.1 %
BC B Shield	1	0.1 %
BC/BS Kansas	1	0.1 %
BC/BS KS	2	0.1 %
BCBS/medicaid	1	0.1 %
BCBS Minnesota	1	0.1 %
BCBS of Atlanta	1	0.1 %
BC/BS of KS	1	0.1 %

# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
BCBS of KS	3	0.2 %
BC/BS of Neb	1	0.1 %
BCBS & PPK	1	0.1 %
BCBS Premium Blue	1	0.1 %
Benefit Management	1	0.1 %
Benefit Mgmt Incorp	1	0.1 %
Benescript	1	0.1 %
bl cross	1	0.1 %
Bl Cross bl sheid	1	0.1 %
Bl Crs Bl Sheld	1	0.1 %
Ble Cross	1	0.1 %
Bllue Cross Blue Shield	1	0.1 %
blue	1	0.1 %
Blue Advantage	1	0.1 %
blue boss blue sheild	1	0.1 %
Blue Choice	1	0.1 %
Blue cross blu sheild	1	0.1 %
Blue cross	62	3.9 %
BlueCross	1	0.1 %
Blue Cross Advantage	1	0.1 %
Blue Cross and Blue Sheild	1	0.1 %
Blue Cross and Blue Sheild/Medicare	1	0.1 %
Blue Cross and Blue Shield	1	0.1 %
Blue cross, bl shield	1	0.1 %
Blue Cross Blue Choice	1	0.1 %
blue cross/blue cross	1	0.1 %
blue cross/blue sheild	1	0.1 %
Blue Cross Blue Shield	15	0.9 %
Blue Cross Blue Sheild, Medicare	1	0.1 %
blue cross blue sheild of kansas	1	0.1 %
blue cross blue sheild premier blue	1	0.1 %
bluecross blue shield	2	0.1 %
Blue Cross & Blue shield	1	0.1 %
BlueCrossBlueShield	5	0.3 %
Blue Cross Blue Shield	102	6.5 %
Blue Cross, Blue Shield	1	0.1 %
Blue Cross/ Blue Shield	5	0.3 %
Blue Cross/Blue Shield	30	1.9 %
Blue Cross Blue Shield AL	1	0.1 %
Blue Cross Blue shield and health wave	1	0.1 %
Blue Cross/Blue Shield and Medicaid	1	0.1 %
blue cross blue shield and medicare	1	0.1 %
Blue Cross/Blue Shield and Medicare	1	0.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
Blue Cross Blue Shield Federal & Medicaid	1	0.1 %
Blue Cross Blue Shield (GEHA)	1	0.1 %
Blue Cross Blue Shield Kansas Choice	1	0.1 %
Blue Cross Blue Shield KS	1	0.1 %
Blue Cross Blue Shield/Medicaid	1	0.1 %
Blue Cross/Blue Shield, Medicaid	1	0.1 %
bluecross blueshield north carolina	1	0.1 %
Blue Cross Blue Shield North Carolina	1	0.1 %
blue cross blue shield of alabama	1	0.1 %
Blue Cross Blue Shield of Arkansas	1	0.1 %
Blue Cross Blue Shield of Georgia	2	0.1 %
Blue Cross Blue Shield of Illinois	1	0.1 %
Blue Cross Blue Shield of Iowa	2	0.1 %
Blue Cross Blue Shield of Kansas	3	0.2 %
Blue Cross Blue Shield of Kansas City	1	0.1 %
Blue Cross Blue Shield of KS	5	0.3 %
Blue Cross Blue Shield of Texas	1	0.1 %
Blue Cross Blue Shield Select	1	0.1 %
blue cross blue shield	1	0.1 %
blue cross of georgia	1	0.1 %
Blue Select	1	0.1 %
Blue Cross	1	0.1 %
BMI	1	0.1 %
Boeing or Cobra	1	0.1 %
Cannot recall	1	0.1 %
Can't remember	3	0.2 %
caremark	1	0.1 %
Caremark Mercy Hosp Health Plans	1	0.1 %
Central Reserve Life	2	0.1 %
Central States	1	0.1 %
Century	2	0.1 %
century health	1	0.1 %
Century Health Solutions	1	0.1 %
CHAMPUS	1	0.1 %
Cigna	1	0.1 %
Cigna	26	1.6 %
Cigna and medicare	1	0.1 %
Cigna & Medicare	1	0.1 %
city clinic	1	0.1 %
COBRA	3	0.2 %
Comcare	1	0.1 %
Community Care, Medicaid, Medicare	1	0.1 %
Continental General	1	0.1 %

# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
Corporate Benefit	1	0.1 %
corporate benifits of america	1	0.1 %
Corporate Plan Management	1	0.1 %
Covenant	1	0.1 %
Coventree	2	0.1 %
Coventrey	1	0.1 %
Coventry	13	0.8 %
Coventry Health Care of Kansas	1	0.1 %
Coventry/Medicaid	1	0.1 %
Coventry Medicare/AARP	2	0.1 %
Coventry of KS	2	0.1 %
Covertree	1	0.1 %
Covingtree	1	0.1 %
Creekstone	1	0.1 %
Custom Care	1	0.1 %
Definity	6	0.4 %
detroit deisel	1	0.1 %
Disability	2	0.1 %
does not have it - recently changed carrier	1	0.1 %
Does Not Know	1	0.1 %
does not know off hand	1	0.1 %
does not know what it is	1	0.1 %
Does not remember	3	0.2 %
Does Not Remember but is from National Beef	1	0.1 %
doesn't know	5	0.3 %
doesn't know the name (through the army)	1	0.1 %
doesn't remember	1	0.1 %
Doesnt want to provide name	1	0.1 %
doesn't want to share	1	0.1 %
don't know	3	0.2 %
dont know	2	0.1 %
dont recall	3	0.2 %
don't remember	1	0.1 %
dont remember	1	0.1 %
dr.marshall	1	0.1 %
Edna	1	0.1 %
employer	1	0.1 %
Epic Group	1	0.1 %
Epoch	1	0.1 %
erv	1	0.1 %
Fed Blue Cross Blue Sheild	1	0.1 %
Federated	1	0.1 %
Federated Mutual	1	0.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
first card	1	0.1 %
First Card Health Plan	1	0.1 %
First gard	1	0.1 %
First Gaurd	1	0.1 %
Firstguard	1	0.1 %
First Guard	15	0.9 %
First Guard Card	1	0.1 %
first guard health wave	1	0.1 %
First Guard/HealthWay	1	0.1 %
First Health	3	0.2 %
first health direct	1	0.1 %
First Healthways	1	0.1 %
Fiserv	2	0.1 %
Fiserve Kansas	1	0.1 %
Fiserv Of Kansas	1	0.1 %
Fivserv	1	0.1 %
Fizer	1	0.1 %
Fizer Health	1	0.1 %
FMH	4	0.3 %
FNH	1	0.1 %
Fordis	1	0.1 %
Freedom Network	1	0.1 %
Gov Emp Health Admin	1	0.1 %
Government Employess Hospital Asso	1	0.1 %
Govt Employees Health Assoc TEHA	1	0.1 %
Great West	1	0.1 %
Guardian	1	0.1 %
Harrington	2	0.1 %
has not yet received it	1	0.1 %
Health Access	1	0.1 %
Health Access for Mrs family has BCBS	1	0.1 %
Health Care Midwest	1	0.1 %
Health Connect	2	0.1 %
Health Guard 19	1	0.1 %
HealthNet	1	0.1 %
Health Net	1	0.1 %
Health Solutions	1	0.1 %
health wave	46	2.9 %
Healthwave	9	0.6 %
Healthwave 19	1	0.1 %
Health Wave 19	1	0.1 %
Healthwave 19 First	1	0.1 %
Health Wave 1st gaurd	1	0.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
Health Wave 21	1	0.1 %
Health Wave Card	1	0.1 %
Healthwave connect	1	0.1 %
Health Wave / First Gaurd	1	0.1 %
Health wave/ first guard	1	0.1 %
Health Wave Medicaid	1	0.1 %
Health Wave, Medicaid	1	0.1 %
Health Wave/ Medicaid	2	0.1 %
Healthwave Medical Card	1	0.1 %
Health Wave - Medicare	1	0.1 %
Healthwave of Kansas	1	0.1 %
healthwaves	1	0.1 %
Healthway	3	0.2 %
Healthways	13	0.8 %
Health Ways	8	0.5 %
Healthways 19	1	0.1 %
Heath wave	1	0.1 %
Heath ways	1	0.1 %
Helathway	1	0.1 %
heritage	1	0.1 %
HMO Blue Cross Blue Shield	1	0.1 %
Humana	11	0.7 %
Humana Gold Plus	1	0.1 %
Inno Benefits	1	0.1 %
John Deere	1	0.1 %
Kansa Medical Card	1	0.1 %
Kansas	1	0.1 %
Kansas City Medicaid	1	0.1 %
Kansas Health	1	0.1 %
Kansas Health Insurance Association	1	0.1 %
Kansas Health Wave	1	0.1 %
Kansas Health Ways/ Medicaid	1	0.1 %
Kansas KAN	1	0.1 %
Kansas Medicaid	10	0.6 %
Kansas Medicaid/Medicare	1	0.1 %
Kansas Medical	2	0.1 %
Kansas Medical Card	4	0.3 %
Kansas Preferred	1	0.1 %
Kansas State Insurance	1	0.1 %
kansas state medical	1	0.1 %
KS Medicade	1	0.1 %
KS medicaid	2	0.1 %
KS Medical card	3	0.2 %

# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
KS Perfered	1	0.1 %
KS state	1	0.1 %
Mail Handlers	1	0.1 %
Mccrew	1	0.1 %
MEDICADE	4	0.3 %
medicade & medicare	1	0.1 %
Medicaid	206	13.0 %
Medicaid and blue Cross blue shield	1	0.1 %
medicaid and first guard	1	0.1 %
Medicaid and medicare	9	0.6 %
Medicaid and Medicare A and B	1	0.1 %
Medicaid and Medicare A, B, and D	1	0.1 %
medicaid, blue cross, medicare	1	0.1 %
medicaide	2	0.1 %
medicaid health connect	1	0.1 %
medicaid/health wave	1	0.1 %
Medicaid Health wave	1	0.1 %
medicaid - medicare	1	0.1 %
medicaid,medicare	1	0.1 %
medicaid/medicare	19	1.2 %
Medicaid / medicare	1	0.1 %
Medicaid, medicare	3	0.2 %
Medicaid & Medicare	2	0.1 %
Medicaid Medicare	1	0.1 %
Medicaid/ Medicare	3	0.2 %
medicaid, medicare, ABD	1	0.1 %
Medicaid, Medicare and Kansas State Medical C:	1	0.1 %
medicaid/meicare	1	0.1 %
Medicaid (pretty sure)	1	0.1 %
medicaid/social security	1	0.1 %
Medicaid to Kansas	1	0.1 %
Medicaire	1	0.1 %
medical card	23	1.5 %
Medical Card / Health Ways	1	0.1 %
medical card kieser	1	0.1 %
medical card medicare or medicaid	1	0.1 %
medical card received through SRS	1	0.1 %
Medical Card - state issued	1	0.1 %
Medical card though SRS	1	0.1 %
Medical Card through the state	1	0.1 %
Medical card with state	1	0.1 %
Medical Mutual	1	0.1 %
Medican	3	0.2 %

# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
Medican State of KS	1	0.1 %
Medicare	114	7.2 %
Medicare A,B,D	2	0.1 %
Medicare ABND	1	0.1 %
medicare, advantra	1	0.1 %
Medicare & Aetna	1	0.1 %
Medicare and a supplement	1	0.1 %
medicare and BCBS	1	0.1 %
Medicare and BCBS Kansas	1	0.1 %
Medicare and BCBSMedigap	1	0.1 %
Medicare and Blue Cross/Blue Shield	1	0.1 %
medicare and caid	1	0.1 %
Medicare and Humana	1	0.1 %
MEDICARE AND MEDICAIDE	2	0.1 %
Medicare and Medicaid	19	1.2 %
Medicare, and Medicaid	1	0.1 %
Medicare and Medicaid (QMB)	1	0.1 %
Medicare and Medikan	1	0.1 %
Medicare and supplemental policy	1	0.1 %
Medicare/BCBS Med supp	1	0.1 %
medicare, blue cross	1	0.1 %
Medicare & blue cross	1	0.1 %
Medicare/Blue Cross	4	0.3 %
Medicare, Blue cross blue shield	1	0.1 %
Medicare Blue Cross Blue Shield	1	0.1 %
Medicare/Blue Cross Blue Shield	1	0.1 %
Medicare & Cade	1	0.1 %
Medicare D	1	0.1 %
Medicare/Humana/Medicaid	1	0.1 %
Medicare/jMedicaid	1	0.1 %
Medicare & Kansas Medicaid	1	0.1 %
Medicare, Kansas Medicaid	1	0.1 %
Medicare/ Kansas Medicaid	1	0.1 %
medicare/medicaide	2	0.1 %
Medicare Medicaide	1	0.1 %
medicare, medicaid	8	0.5 %
Medicare/medicaid	22	1.4 %
Medicare & Medicaid	3	0.2 %
Medicare Medicaid	2	0.1 %
Medicare/Medicaid and Humana	1	0.1 %
Medicare medicaid disability	1	0.1 %
medicare& medicaide	1	0.1 %
medicare/medicaide	3	0.2 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
Medicare, Medicaid, First Guard	1	0.1 %
Medicare Part A	1	0.1 %
Medicare Part D	1	0.1 %
medicare plan 65 and medicaid	1	0.1 %
Medicare/ ppcase	1	0.1 %
Medicare Primary, Blue Cross/Blue Shield Secon	1	0.1 %
Medicare - QMB	1	0.1 %
Medicare Reserved National	1	0.1 %
Medicare & Reserve National	1	0.1 %
medicare RX	1	0.1 %
Medicare- state medical	1	0.1 %
Medicare & Tricare	1	0.1 %
Medicare/ tricare for life	1	0.1 %
medicare & United health	1	0.1 %
MediKan	9	0.6 %
Medi Kan	1	0.1 %
Medi-Kan which will become Medicaid	1	0.1 %
Med Track	1	0.1 %
Medtrak Insurance	1	0.1 %
medtraks	1	0.1 %
Medtrax Century	1	0.1 %
Med-X BC/BS	1	0.1 %
Metlife	1	0.1 %
Mid American Energy, Principal	1	0.1 %
Military	1	0.1 %
Military insurance	1	0.1 %
Mill Handlers	1	0.1 %
minik	1	0.1 %
Mo-Can Sheet Metal	1	0.1 %
mutual of omaha	2	0.1 %
n/a	2	0.1 %
No	4	0.3 %
no answer	1	0.1 %
no idea	1	0.1 %
none	2	0.1 %
Not sure	6	0.4 %
not sure/ might be medicaid	1	0.1 %
not sure of name	2	0.1 %
Omaha Mutual	1	0.1 %
on her medical card	1	0.1 %
Pacific Care	1	0.1 %
Pacific life and annuity	1	0.1 %
PBK	1	0.1 %

# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
Perferred Health	1	0.1 %
Perferred Health Systems	1	0.1 %
Pfizer	3	0.2 %
Pfizer Health	2	0.1 %
pfizer, tricare	1	0.1 %
phcs	1	0.1 %
Phiserve Blue Cross	1	0.1 %
Physicians Mutual and Medicare	1	0.1 %
PPK	14	0.9 %
PPK and Tricare	1	0.1 %
ppk through general electrics	1	0.1 %
PPO - did not want to say	1	0.1 %
prefered	1	0.1 %
prefered health	2	0.1 %
Preferred Health Care	1	0.1 %
Preferred Health Systems	2	0.1 %
prefered plus	2	0.1 %
Preferred Plus of Kansas	1	0.1 %
preferred	4	0.3 %
Preferred Community Choice PPO	1	0.1 %
Preferred Health	9	0.6 %
Preferred Health Alliance	1	0.1 %
preferred health care	1	0.1 %
Preferred Healthcare	2	0.1 %
Preferred Health Professionals	1	0.1 %
Preferred Health System	1	0.1 %
Preferred Health Systems	8	0.5 %
Preferred Health Systems and Medicare	1	0.1 %
Preferred Medical	2	0.1 %
preferred plus	1	0.1 %
Preferred Plus of Kansas	4	0.3 %
Preferred Plus of KS	1	0.1 %
Preferre Senior Health & Medicare	1	0.1 %
preffered	1	0.1 %
preffered health	1	0.1 %
preffered health systems	1	0.1 %
preffered plus	1	0.1 %
Preffered Healthcare Systems	1	0.1 %
Premier	2	0.1 %
Premier Blue	2	0.1 %
Premier Health	1	0.1 %
Principal	2	0.1 %
Principle	2	0.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
Raytheon	1	0.1 %
refused	1	0.1 %
refused to answer	24	1.5 %
Refused to answers	1	0.1 %
Refuse to answer	2	0.1 %
Regents Blue Shield	1	0.1 %
Reliance Standard	1	0.1 %
Republic National	1	0.1 %
Reserve National	1	0.1 %
Salina Cares	1	0.1 %
Sate of Kansas Health Insurance Card	1	0.1 %
signa	3	0.2 %
Signa/Medicare	1	0.1 %
signature,medicare and medicaid	1	0.1 %
siserv health	1	0.1 %
skip	1	0.1 %
SMH	1	0.1 %
Social Security	1	0.1 %
SRS	9	0.6 %
SRS, AARP and Medicare	1	0.1 %
SRS Disability	1	0.1 %
SRS madical card	1	0.1 %
SSDI	1	0.1 %
SSI	2	0.1 %
ssi and medicare	1	0.1 %
SSI Disability	1	0.1 %
SSI Medicaid	1	0.1 %
Starbridge	2	0.1 %
Starmark	1	0.1 %
State Farm	1	0.1 %
State insurnce	1	0.1 %
state medcam	1	0.1 %
State Medical Card	3	0.2 %
State of Kansas	3	0.2 %
State of Kansas Health Insurance	1	0.1 %
State of Kansas Medical insurance card	1	0.1 %
State of Kansas Premiere Blue	1	0.1 %
State of KS health insurance card	1	0.1 %
state of KS insurance.	1	0.1 %
State Provided	1	0.1 %
Student Assurance Services	1	0.1 %
Through Employer - Sprint	1	0.1 %
through job	1	0.1 %

# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
through the union	1	0.1 %
Tricare	15	0.9 %
Tri Care	8	0.5 %
Tri-Care	5	0.3 %
Tricare for life	1	0.1 %
tricare pride	1	0.1 %
Tricare Prime	1	0.1 %
Tri Care through military	1	0.1 %
Tricare/VA	1	0.1 %
tricare-vets	1	0.1 %
Tricare West	1	0.1 %
Try care for life	1	0.1 %
UHC	1	0.1 %
uksm west medical practice assoc	1	0.1 %
Unicare	3	0.2 %
Uninted Health Care	1	0.1 %
United	1	0.1 %
United Health	2	0.1 %
United Healthcare	7	0.4 %
United Health Care	8	0.5 %
United Health Care and VA	1	0.1 %
United Health Group	1	0.1 %
united health & medicare	1	0.1 %
United Medical resources- John Merrell	1	0.1 %
Universal Life	1	0.1 %
unknown	5	0.3 %
unknown, mother's policy	1	0.1 %
Unsure	4	0.3 %
untited health care	1	0.1 %
VA	5	0.3 %
veterans	1	0.1 %
Veterans Admin	1	0.1 %
Veteran's Administration	1	0.1 %
Veterans Administration	1	0.1 %
wasau	1	0.1 %
watergate	1	0.1 %
Waterstone	1	0.1 %
Watkins	1	0.1 %
Wausau	1	0.1 %
wausau benefits	1	0.1 %
welfare	1	0.1 %
West Star Energy	1	0.1 %
Work Healthly	1	0.1 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

Insurance Name	Callers	Percentage
WPPA	3	0.2 %
Total:	1579	100.0 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
?	2	0.4 %
acs	1	0.2 %
ACS brochure	5	1.0 %
ACS brochures - The Cold Hard Facts About D	1	0.2 %
ACS callback for husband	1	0.2 %
ACS Cancer Information Specialist, Stephanie	1	0.2 %
ACS pamphlet	1	0.2 %
ACS Poster	1	0.2 %
ACS QL business cards	1	0.2 %
Addiction Control	1	0.2 %
address for smoking cessation info was in a pa	1	0.2 %
ad in book	1	0.2 %
adin gas station	1	0.2 %
Ad on a Bus	1	0.2 %
Ad on bus	1	0.2 %
a flyer was sent with her insurance card	1	0.2 %
Almanac	1	0.2 %
already had #	1	0.2 %
already taking a local smoking cessation class	1	0.2 %
American Dental Hygienist Association	1	0.2 %
American Heart Assoc.	1	0.2 %
Annie's mailbox	1	0.2 %
apt complex	1	0.2 %
AR quitline	1	0.2 %
Ask A Nurse -hotline	1	0.2 %
at a Meeting	1	0.2 %
back of a brochure	1	0.2 %
bag of quit smoking info	1	0.2 %
billboard	42	8.0 %
bill board	7	1.3 %
Billboard.	1	0.2 %
Bill Board KanStop	1	0.2 %
billboard on way to work	1	0.2 %
Billboards/commercial	1	0.2 %
billboards & flyer in cigg pack	1	0.2 %
book	1	0.2 %
Book 3 of Break Away	1	0.2 %
box of patches	1	0.2 %
boyfriend	1	0.2 %
breathe easy flyer	1	0.2 %
brochure	4	0.8 %
brochure at bank	1	0.2 %
Brochure from work	1	0.2 %
BROCHURE IN MAIL	1	0.2 %
brochures	1	0.2 %
brochure w/daughter's medical cards	1	0.2 %
bus ad	1	0.2 %
business card	2	0.4 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
Butler Health Dept	1	0.2 %
Callback	1	0.2 %
called before	1	0.2 %
Called before for cancer info	2	0.4 %
called old QL	1	0.2 %
Came in through mail	1	0.2 %
came with her medical card	1	0.2 %
came with medical card	1	0.2 %
came w/ medicade card	1	0.2 %
cancer.org	1	0.2 %
Can Stop	2	0.4 %
can't remember	2	0.4 %
card from library	1	0.2 %
card from principle	1	0.2 %
card from the convient store	1	0.2 %
card in store	1	0.2 %
Card in the mail	1	0.2 %
Cartoon mailer	1	0.2 %
cartoons in the mail	1	0.2 %
CENTRAL KS MENTAL HEALTH FOUNDATIC	1	0.2 %
Chuck - Facilitator for Smoking Cessation	1	0.2 %
cigarette pack	2	0.4 %
Cig pack-Quit assist	1	0.2 %
city bus sign	1	0.2 %
class	1	0.2 %
clr PA in a hospital, has a card that she is think	1	0.2 %
comic strip rec'd w/ medicaid card	1	0.2 %
conference	1	0.2 %
Conference by Public Health	1	0.2 %
Cosmo Mag	1	0.2 %
coworker	2	0.4 %
co-worker	1	0.2 %
daughter brought home paper about Quit kit	1	0.2 %
dentist	1	0.2 %
Dept of transportation	1	0.2 %
did not know	1	0.2 %
Different branch of health center deals with AC	1	0.2 %
direct mail	3	0.6 %
direct mailer	4	0.8 %
direct mailer/medical card	1	0.2 %
direct mailing	2	0.4 %
Direct Mailing w/Medicaid Card	1	0.2 %
direct mail/medical card	1	0.2 %
direct malier	1	0.2 %
displays/cards in home	1	0.2 %
doctor/commercial	1	0.2 %
does not recall	1	0.2 %
does not remember	1	0.2 %

# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
doesn't remember	2	0.4 %
doesnt remember	1	0.2 %
don't know	1	0.2 %
Dont know	2	0.4 %
dont remember	2	0.4 %
dr told her to order more The Decision Is Yours	1	0.2 %
dr who performs injections at "lifeline of kansas	1	0.2 %
edwards med supply catalogue	1	0.2 %
email	1	0.2 %
Enrolled in Program	1	0.2 %
environmental health office	1	0.2 %
fax referral	3	0.6 %
Flyer	2	0.4 %
Flyer at Diabetes Clinic	1	0.2 %
flyer from a school	1	0.2 %
flyer from health dept	1	0.2 %
Flyer from health way, insurance co, mailed	1	0.2 %
flyer from work	1	0.2 %
flyer in cig pack	1	0.2 %
flyer in mail	4	0.8 %
flyer in mail w/medical card	1	0.2 %
flyer in medicaid card	1	0.2 %
flyer she received when getting her license ren	1	0.2 %
flyer that came with new medical card	1	0.2 %
flyer through mail	1	0.2 %
flyer tobacco prevention	1	0.2 %
flyer w/ cartoon	1	0.2 %
flyer with mailing from insc. co.	1	0.2 %
flyer with medical card	1	0.2 %
flyer w/medicaid card	1	0.2 %
food pantry	1	0.2 %
found on paper in office	1	0.2 %
Free and Clear Treatment Program referred hir	1	0.2 %
Free & Clear Boeing	1	0.2 %
friend	2	0.4 %
From a flyer from the salvation amry	1	0.2 %
From insurance provider	1	0.2 %
from smoking cessation class at alu	1	0.2 %
GA Organization	1	0.2 %
general knowledge	1	0.2 %
Gillett Wyoming rodeo program ad	1	0.2 %
Got a brochure through one of her local church	1	0.2 %
government building	1	0.2 %
grocery	1	0.2 %
grocery store	1	0.2 %
has ordcred materials before	1	0.2 %
Health Care agency	1	0.2 %
health clinic	2	0.4 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
health department	1	0.2 %
HEALTH DEPT	2	0.4 %
health fair	1	0.2 %
Health Insurance Company	1	0.2 %
Health Star Clinic	1	0.2 %
her children health guide	1	0.2 %
highway billboard	1	0.2 %
Hold message when calling NCIC	1	0.2 %
Horizons	1	0.2 %
hospital	3	0.6 %
hospital referral	1	0.2 %
Husband and hospital	1	0.2 %
in mailing with insurance card	1	0.2 %
inside box of lozenges	1	0.2 %
inside medicaid card	1	0.2 %
Insurance	1	0.2 %
Insurance Company	3	0.6 %
Insurance inf had a poster.	1	0.2 %
insurance - KS medical card	1	0.2 %
insurance mailing	1	0.2 %
in the mail	1	0.2 %
IN the mail with medical card	1	0.2 %
Jail	1	0.2 %
Johnson County Parks and Recreation Activitie	1	0.2 %
Kamuet	1	0.2 %
KAN QUIT	1	0.2 %
Kansas mailer	1	0.2 %
Kansas Office	1	0.2 %
Kansas quitline poster	1	0.2 %
Kansas Quitline Program	1	0.2 %
Kansas referral	1	0.2 %
Kansas Tobacco Quitline	2	0.4 %
Kansas Tobacco use program brochure	1	0.2 %
Kansas Univ Medical Center	1	0.2 %
Kansa tobacco prevention program	1	0.2 %
Kanstop	1	0.2 %
Kan Stop flyer	1	0.2 %
Kan Stop flyer in the mail	1	0.2 %
kanways. insurance	1	0.2 %
KDHE	2	0.4 %
knew it from before	1	0.2 %
known about it for years	1	0.2 %
KS QL	1	0.2 %
KS quitline flyer	1	0.2 %
KS Quitline Promo Mats	1	0.2 %
KS tobacco booklet	1	0.2 %
KS tobacco quitline gave him a book	1	0.2 %
KS Tobacco Quitline Notice in mail	1	0.2 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
Lawrence brochure	1	0.2 %
letter from SRS	1	0.2 %
Letter in mail	2	0.4 %
letter with insurance card	1	0.2 %
list from person works with	1	0.2 %
literature offer in pack of cigs, literature gave th	1	0.2 %
local hospital	1	0.2 %
local recreational center	1	0.2 %
local wic office	1	0.2 %
lozenge package	1	0.2 %
ltr wi/ medicaid card	1	0.2 %
ltr wi/ medicare card	1	0.2 %
Magazine	2	0.4 %
magazine art.	1	0.2 %
magazine at doctors office	1	0.2 %
magazine-cosmo	1	0.2 %
Magazine, "Woman's World"	1	0.2 %
magazine-womens world	1	0.2 %
magazine	1	0.2 %
MAIL	9	1.7 %
mailer	1	0.2 %
mailer/medical card	2	0.4 %
mailer w/medical card	1	0.2 %
Mailing	16	3.0 %
mailing from social rehab svcs	1	0.2 %
mailing from srs	1	0.2 %
mailing - input in SRS pamphlet	1	0.2 %
mailing - medical card	2	0.4 %
Mailing through Medicaid	1	0.2 %
Mailing with medical card	1	0.2 %
Mailing w/ medical card	1	0.2 %
Mailing - "You can stop We can Help"	1	0.2 %
mail med cards	1	0.2 %
mail out with medical cards	1	0.2 %
main line	1	0.2 %
Medicaid	2	0.4 %
medicaid came with pamphlet	1	0.2 %
medicaid card	3	0.6 %
Medicaid Card - Mailing	1	0.2 %
Medicaid flyer	1	0.2 %
Medicaid Mailing	2	0.4 %
Medical Card	7	1.3 %
Medical Card Flyer	1	0.2 %
Medical card in mail	1	0.2 %
medical card in the mail	1	0.2 %
medical card - mailing	1	0.2 %
Medical Facility	1	0.2 %
medical mutual online	1	0.2 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
medicare	4	0.8 %
medicare card	1	0.2 %
medicare info in mail	1	0.2 %
medicare ltr	1	0.2 %
Medicare mailing	1	0.2 %
Medicare Packer	1	0.2 %
Medicid Mailing	1	0.2 %
med ltr	1	0.2 %
mental health dept	1	0.2 %
Minnesota QL	1	0.2 %
Montana Tobacco QL	1	0.2 %
NICEDERM	1	0.2 %
Nicoderm Patch booklet	1	0.2 %
Nicorette	1	0.2 %
Nicorrette Pamphlet	1	0.2 %
No nag no guilt doit your self, smokers book of	1	0.2 %
notepad with KS Quitline number on it	1	0.2 %
not specified	1	0.2 %
not sure	3	0.6 %
NY QL	1	0.2 %
Off a box of cigarettes	1	0.2 %
off a pack of cigs. Marboro	1	0.2 %
OK quitline	1	0.2 %
Old Broschures	1	0.2 %
Old GAS materials	1	0.2 %
On a brochure type	1	0.2 %
on a card	1	0.2 %
On a paper	1	0.2 %
On hospital discharge papers	1	0.2 %
on pack of cigarettes	1	0.2 %
on the news tonight	1	0.2 %
ordered before	1	0.2 %
other	1	0.2 %
Other - Phone book	1	0.2 %
other quitline	2	0.4 %
packet in the mail	1	0.2 %
pamphlet	3	0.6 %
pamphlet w/medicaid card	1	0.2 %
Pamphlet from school	1	0.2 %
pamphlet in mail	1	0.2 %
paper with medicaid card	1	0.2 %
paper with medical card	1	0.2 %
patch box	1	0.2 %
pharmacy	1	0.2 %
Phillip Morris	3	0.6 %
phone book	6	1.1 %
Phonebook	2	0.4 %
piece of paper with medical card from social wc	1	0.2 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
Pillip morris leaflet	1	0.2 %
postal mailing	1	0.2 %
posted on a bus	1	0.2 %
poster	1	0.2 %
Poster notes	1	0.2 %
Previous Caller	1	0.2 %
previous clr	1	0.2 %
Previous QL	1	0.2 %
previous QL involvement	1	0.2 %
printout in electric bill	1	0.2 %
prior contact	1	0.2 %
probation officer	1	0.2 %
Quit Assist	3	0.6 %
Quit Assist from Phillip Morris	1	0.2 %
Raytheon mailout for husband	1	0.2 %
received information in Medicaid letter	1	0.2 %
recreation center	1	0.2 %
Referred from another resource	1	0.2 %
referred from another tollfree number	1	0.2 %
Referred to ACS	1	0.2 %
Resturant Ads	1	0.2 %
Salina Journal	1	0.2 %
says she keeps a list of these numbers at work	1	0.2 %
school	3	0.6 %
Set Yourself Free booklet	1	0.2 %
sheet info	1	0.2 %
sign in Post office	1	0.2 %
sign on bulletin board at store	1	0.2 %
sister	1	0.2 %
smoking cessation brochure in office	1	0.2 %
smoking cessation class at YMCA	1	0.2 %
Smoking Cessation program	1	0.2 %
Social and Rehabilitation services mail out	1	0.2 %
Social Rehabilitation Services office in Philipsb	1	0.2 %
social services mailing	1	0.2 %
someone at alcohol treatment center	1	0.2 %
son's SSI mail	1	0.2 %
SRS	2	0.4 %
SRS building	1	0.2 %
SRS flier	1	0.2 %
SRS Mailing	1	0.2 %
SRS ofc	1	0.2 %
SRS Pamphlet	1	0.2 %
SRS state office	1	0.2 %
state dept of health	1	0.2 %
State Health Dept	1	0.2 %
state mailing	1	0.2 %
Ste offices phone book	1	0.2 %



# Kansas

Jun 01, 2005 through Jun 30, 2006

How Heard about Quitline (Other)	Callers	Percentage
step daughter	1	0.2 %
sticker	1	0.2 %
Student flyer at school	1	0.2 %
teacher	1	0.2 %
telephone book	1	0.2 %
Time Magazine	3	0.6 %
tobacco prevention prg	1	0.2 %
TOBACCO PREVENTIONPROG	1	0.2 %
Tobacco Prevention Program in Salina	1	0.2 %
Transferred to us from phillip morris (kan-stop)	1	0.2 %
Univ Med center	1	0.2 %
unknown	2	0.4 %
unsure	1	0.2 %
U of KS Health Ctr	1	0.2 %
up to me brochure	1	0.2 %
VA in topeka	1	0.2 %
water cooler	1	0.2 %
website	1	0.2 %
we care clinic	1	0.2 %
WIC	9	1.7 %
WIC and when she got her medical card	1	0.2 %
Wick office	1	0.2 %
WIC/ KS	1	0.2 %
WIC office	3	0.6 %
WIC office poster	1	0.2 %
WIC program	2	0.4 %
WIC tear off	1	0.2 %
wife	1	0.2 %
with his medical card in the mail	1	0.2 %
workpost card	1	0.2 %
wound center	1	0.2 %
Yellow pages	1	0.2 %
<b>Total:</b>	<b>525</b>	<b>100.0 %</b>